



*Press Information*

## Open World Forum 2010: Open Is the Future

The third Open World Forum – being staged in Paris on 30 September and 1 October 2010 – will bring together open technology decision-makers from around the world, under the banner of Open Innovation and Free / Open Source. Some 1,500 participants from at least 30 countries are expected to attend, to cross-fertilize initiatives and map out the digital future.

Paris, 11 March 2010. Following the success of the second Open World Forum – which featured 34 seminars, 140 speakers and 1,200 delegates from 20 different countries – the third OWF is set to take place on 30 September and 1 October in Paris. The aim of the event, seen as the 'Davos' of the open technology world, is to gather together all the key decision-makers and interested parties – technology experts, developers, CIOs and IT Directors, decision-makers, investors and politicians from all six continents – to evaluate possible trends and cross-fertilize growth initiatives around open IT.

### **A unique meeting point and forum for the open digital world**

Given that Free / Open Source technologies are becoming well established as the hidden driver behind the digital revolution, the Forum will take place under the banner of innovation. This year's theme, 'OPEN IS THE FUTURE', will be explored through plenary sessions, workshops, networking events and discussions focused on nine key concepts, organized into three main strands:

- **OPEN INNOVATION:** building the digital future, thanks to open innovation platforms, technology ecosystems and Cloud computing.
- **OPEN ENTERPRISE:** developing collaborative economic models, through networked organizations, open content and open information systems.
- **OPEN SOCIETY:** building a sustainable future, through inclusive government, the constitution of common good and digital inclusion.

### **A breeding ground for numerous initiatives**

Over and above the analysis of future trends and networking, the event is designed primarily to encourage the development of numerous cross-fertilized initiatives, either at the Forum itself or following on from it. As well as initiatives that were set in motion at earlier Forums such as the global network of FLOSS competence centers and the Open CIO Summit, which are currently being expanded and strengthened, a number of new initiatives are being put together focusing on interoperability between software forges, open Cloud Computing, equality of genres in the IT world, a European software barometer, etc. In addition, the 2010 Open Innovation Awards will be presented at the Forum, and work will continue on the

forward-looking 2020 FLOSS Roadmap. Over the course of many months, international experts in the field will be comparing their visions of the future, to generate possible scenarios and formulate recommendations, to be published during the Forum.

### **An international gathering of the major players in open technologies**

The Open World Forum, itself a community event, will bring together all the main global communities and major players from the world of open technologies. The program committee includes some 50 international experts from all six continents.

The Chairman of the Open World Forum 2010 is Philippe Montarges, co-founder and co-director of Alter Way. The posts of Vice-Chairmen of Associated Events, Organization and Marketing will be filled by Alexis Monville (Ayeba), Stefane Fermigier (System@tic/Nuxeo) and Jean-Christophe Spilmont (Bull) respectively. In addition, nine directors will be responsible for the key themes of the event.

*“Year on year, the Free / Open Source model is affirming itself as the invisible driver behind the digital revolution, whether at the level of emerging technologies (Cloud computing, the Internet of Things...) or content, or IT governance models,”* comments Philippe Montarges, Chairman of the Open World Forum 2010. *“Over and above our exploration of free / open software and open innovation – the foundation stones of the OWF – we believe it is essential to extend our thinking in 2010, to explore the possible impact of the open model on the economic and social challenges we face. In line with our aim to be the ‘Davos’ of the world of open technologies, the Open World Forum is positioning itself more than ever as a space where ideas and initiatives can be fully explored. We call on everyone involved in the IT world to join us in this unique global initiative.”*

### **ABOUT THE OPEN WORLD FORUM**

The Open World Forum is the world's leading summit meeting bringing together decision-makers and communities to cross-fertilize open technological, economic and social initiatives, to build the digital future. The event was first staged in 2008, and takes place every year in Paris, with over 140 speakers from 30 countries, and an international audience of 1,500 delegates. The Forum is overseen by a management structure which includes the main international technology communities (Apache Software Foundation, Linux Foundation, Open Source Initiative, OW2 Consortium, Qualipso Consortium), and the major free / open source software associations from the French-speaking world (Adullact, AFUL, APRIL, CNLL, PLOSS, Silicon Sentier), with the support of major French and European public sector bodies (the European Commission, City of Paris, the Ile de France regional council and regional development agency). This year, it is being staged by the System@tic competitiveness cluster, in partnership with Cap Digital and Qualipso. The Forum's partners include 70% of the leading players from the IT world.

For more information, visit: <http://www.openworldforum.org>

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