

Call for participation

OWF 2011 EXPERIMENT

OPEN
WORLD
FORUM



Context of the Call for Proposals

Open World Forum 2011's Committee Program is launching a call for proposals addressed to Makers and Doers in the field of the Internet of Things: students & educational institutions, artists & designers, organisations & companies.

The Open World Forum is the first global summit that gathers decision-makers, communities and developers to trigger open technological, economic and societal initiatives in order to build the digital future. The event was first launched in 2008 and is held each year in Paris. The 2010 edition attracted 180 speakers from 40 different countries and an international audience of 1500.

Over three days (Thursday 22nd to Saturday 24th) the 4th edition of the Open World Forum (OWF) will be held in Paris at Eurosites George V, and will focus on two themes, the Internet and Open Source, explored through three dimensions: "THINK" to reflect, "CODE" to create, and "EXPERIMENT", to adopt.

"EXPERIMENT" aims to introduce and promote Open Source's philosophy of mutual, shared and responsible production. The day dedicated to this dimension will allow the public to test and benchmark Open Source applications and hardware, in order to discover the Internet of Things, to rediscover co-creation, to meet the Makers and to DIY.

Description

The call for proposals targets fully finalised and financed artwork that is able to be exhibited.

Selected projects will be granted an exhibition space at OWF 2011.

Presence of at least one project team member is required on the exhibition space on the 24th of September. OWF 2011 will provide an exhibition space, furniture and electric sockets. Exhibitors will cover their own expenses: transport, shipping, mantling and dismantling, third party and theft insurance policies.

Participants

The call is addressed to Makers and Doers in the field of the Internet of Things: students & educational institutions, artists & designers, organisations & companies. The call is also open to any person or organisation involved in innovative Open Source Communicating Objects.

Application

A form will be available on the Cap Digital website end of May. This application form will have to include names of the project, the project holder and project team members, their related companies, labs, or schools, and the project budget. Applicants to the call for participation shall also give their position (author, co-author) as regards the research work, and guarantee that they have full rights to present it.

Applicants will also provide:

- A single page summary of their project including a photo and layout illustration. Videos may also be attached. The summary will mention the project's initial goals, results and future development.
- A list of their published work in relation to their project.
- Communication material (website, information on previous exhibitions of their project).
- A biography of the project holder(s), maximum length: 1500 signs.

- Information on exhibition needs (table, chairs, electrical capacity and n° of sockets, size of exhibition space, any audio or video equipment, if applies, specifications of audio environment such as volume and sound outputs). NB: hi-fi equipment is provided by the exhibitor.
- Proof of third party insurance policy.

Funds

The call for participation allows selected applicants to exhibit their projects but it does not grant them funding. OWF 2011 is committed to providing a suitable exhibition space that is open to the public.

Evaluation

Projects will have to resort to Open Source (Copy left, Creative Commons or GPL) and will be selected according to two criteria:

- Potential for connectivity (especially Internet of Things).
- Interaction with the public.

Selection process

A jury of experts will review each complete application submitted. The selection process is at the sole discretion of the OWF 2011 Program Committee.

Dates

- Call launch: 9th June 2011.
- Call closure: **11th July 2011, 12:00 Paris time (GMT+1)**.
- Selection results will be given before the 19th of July 2011.

Communication & commitments of applicants

Applicants having submitted a project agree on:

- Allowing OWF 2011 organisers to communicate on shortlisted projects, and providing 3 royalty-free HD photos if their project is shortlisted.
- Stating the Open World Forum 2011 in any communication material related to the exhibition of their project at OWF.
- Being responsible for the installation, exploitation, and animation of their project during the Open World Forum 2011.

Information & participation form: the web page <http://www.openworldforum.org/rfp/experiment.html> is dedicated to the call for participation and includes a downloadable participation form.

Forms and related documents must be sent to experiment@openworldforum.org before the **11th of July 12:00** (maximum capacity per email: 10Mb).

Contacts

For any query on the call, contact:

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